

Merger for Combined Expertise in Plasma Cutting

Kjellberg Finsterwalde Unites Sales, Development and Production Divisions under one Roof

Finsterwalde _ „Stronger together“– with this objective in mind, the merger of the Kjellberg Finsterwalde Plasma und Maschinen GmbH with the Kjellberg Vertrieb GmbH took place. This step which had been prepared since July, is now officially sealed. From now on, the development, production and sales divisions will be united under the roof of the Kjellberg Finsterwalde Plasma und Maschinen GmbH.

While Volker Krink and Dr. Jörg Eßmann were already introduced in May as the new managing directors of the Kjellberg Finsterwalde Plasma und Maschinen GmbH, Falk Tzschichholz will now also be a part of the management team as director sales & marketing and “Prokurist” (authorised officer) and will be responsible for the sales division. Together with Dr. Michael Schnick, managing director of the Holding, Kjellberg Finsterwalde has now an experienced and dynamic leadership in the area of plasma cutting. Given their extensive wealth of experience, their aim is to use all resources and focus on what has made Kjellberg Finsterwalde a global player for many years: plasma cutting. „At the moment, the social, economic, and technological situation is changing faster than ever. This is precisely why we have to continue to focus on what we are particularly good at and what we have some influence upon: to master ongoing development projects successfully and to start new ones in order to continue to be a strong actor in the market“, summarises Volker Krink.

Since the successful launch of the industry 4.0-compatible plasma cutting machine Q in the end of the year 2019, Kjellberg Finsterwalde’s now combined corporate strategies focus explicitly on new and further developments in the area of digitisation. „Especially for me this is an exciting time full of new challenges which we will now address together: not only the further development of our products towards industry 4.0, but also many new topics and approaches which arise in the present situation for us in the sales division“, adds Falk Tzschichholz who is no stranger in our company. Until 2016 he was responsible for the product management plasma, and as sales manager he was active especially in Asia. After four years, he is now back in our traditional company and is highly motivated to further promote plasma cutting in his capacity as director sales & marketing.

The entire Kjellberg group wishes the new management team every success for the coming tasks.

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Caption: Falk Tzschichholz, Dr. Jörg Eßmann, Volker Krink and Dr. Michael Schnick (f.l.t.r.) – here in July 2020 – are positive about the oncoming merger. (©Photo: Denise Pohlens-Kussack, Kjellberg Finsterwalde)

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