

# RSS Help

## What is RSS?

RSS is a data format for the exchange of news and web content. The abbreviation RSS stands for Really Simple Syndication. The compilation of information in RSS format is called RSS feed. An RSS feed combines individual news under one topic.

A message is condensed to heading, short introduction and a picture and by means of RSS becomes machine-readable and easy to distribute. RSS feed offers easy access to requested contents without the need to register or provide personal data. The contents and time of data received can be controlled by the user. RSS is independent of the medium. Web browsers, email clients or mobile phones can display RSS feeds.

## Benefits of RSS Technology

- RSS contents are loaded **automatically onto the computer or mobile phone** by the user
- **No need to provide personal data**
- RSS feeds can be changed, extended or unsubscribed at any time
- RSS messages are **always up to date and compact**
- Further details are easily accessible through links
- No need to search for up-to-date web contents anymore
- **Never miss the news anymore**
- **Free of charge service** for all platforms and systems

## Brief Introduction: How to Read RSS Messages?

- Choose the topics you are interested in by using the **RSS form**
- Choose your preferred language
- The RSS feed address is generated
- Copy the address and subscribe to a **Feed Reader**
- Update the Kjellberg news feed
- Read the news

If you have any questions we will be happy to be of help. Just send us a **short message**.