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Packages are Getting more International



The redesigned covering boxes and folded boxes for the packing of the 350 mm long electrodes have been in use since 1 January 2010. The employees of Kjellberg Finsterwalde Elektroden und Zusatzwerkstoffe GmbH had the wish to renew the design for mechanised and manual packing materials and the marketing department realised it. By and by, all other packaging sizes will also be adapted to the new design.

The melon yellow colour and the Kjellberg lettering correspond with the Group's corporate identity. Whether plasma cutting machine, electrode, manual, brochure or website, that way the customer knows: this is Kjellberg Finsterwalde - the company with a long tradition.

What is new is the modern design of the packages and the reference to Kjellberg Finsterwalde's website which provides detailed information for users. Due to the fact that Kjellberg electrodes are used in many countries, for example in India, the UK, Italy or Finland, the safety instructions have been added in many languages.